 Woodford County High School for Girls SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Effective Date : 16/06/2016	
	Last modified : 16/06/2016	
	Document no : SP 03.05.003	
	Replaces Version : 25/06/2014	
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Aims

Woodford County High School is committed to providing students with access to appropriate, up-to-date ICT resources to support and enrich learning, the acquisition of skills and personal development.

Our suite of Acceptable Use & Social Media Policies [(i) Students, ii) Parents, iii) Staff] exists to ensure that all users are familiar with expectations which are designed to ensure safe ICT usage for everyone in the school community and to promote positive and responsible network and Internet behaviour.


Statutory Requirements

Data Protection Act 1998

Summary of Undertaking

I understand and accept that the school cannot be held responsible for the nature and content of materials accessed through the internet and mobile technologies, but I understand that the school takes every reasonable precaution to keep students safe and to prevent students from accessing inappropriate materials. All staff and students receive e-safety training. Parental e-Safety information is made available to me via the school's Weekly Bulletin, Fronter Parents' room and parent e-Safety evenings.

I understand that everything my daughter does on the computers in school is monitored and logged and if a teacher is concerned about my child's online safety or her on-line behaviour I will be contacted.

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The Use of Digital Images, Video & Video Conferencing

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make recordings of your daughter.


We also require your permission for your daughter to take part in video conferencing. The school has a Video Conferencing System which enables us when required to link up with other schools and organisations worldwide. Students are able to see and talk to people via the camera.

We follow these rules for any external use of digital images:

- If the student is named, we avoid using their photograph
- If their photograph is used, we avoid naming the student
- Where showcasing examples of pupils work we only use their first names, rather than their full names
- If showcasing digital video work to an external audience, we take care to ensure that students are not referred to by name on the video, and that students full names are not given in credits at the end of the film
- Only images of students in suitable dress are used
- Staff are not allowed to take photographs or videos on their personal equipment unless they have explicit permission to do so
- Students are not allowed to take photographs or videos on their personal equipment unless they have explicit permission to do so (if personal equipment is used in school it must be covered by your own insurance policy)

Examples of how digital photography and video may be used at school include:

- Your daughter may be photographed (by her teacher or a fellow student) as part of a learning activity.
- Your daughter's image may be used for presentation purposes around the school e.g. in class or wider school wall displays, digital signage, PowerPoint presentation etc .
- Your daughter's image being used in a presentation about the school and its work in order to share its good practice and celebrate its achievements, which is shown to other parents, schools or educators; e.g. within our school prospectus, on our school website, Managed Learning Environment (MLE:Fronter), digital signage etc. On rare occasions, your daughter's picture could appear in the media if a newspaper photographer or television film crew attends an event.

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Note: If we want your daughter's image linked to their name we would contact you separately for permission, e.g. if your daughter won a national competition and wanted to be named in local or government literature.

Examples of how Video Conferencing may be used at school include:

- Staff may use video conferencing to enhance the curriculum by providing learning and teaching activities that allow pupils to link up with people in other locations and see and hear each other.
- All video conferencing activity is supervised by a suitable member of staff. Pupils do not operate video conferencing equipment, answer calls or set up meetings without permission from the supervising member of staff.
- Video conferencing equipment is switched off and secured when not in use
- All participants are made aware if a video conference is to be recorded. Permission will be sought if the material is to be published.

The Use of Social Networking and On-Line Media

This school asks its whole community to promote the 3 commons approach to online behaviour:

- **Common courtesy**
- **Common decency**
- **Common sense**

How do we show common courtesy online?


- We ask someone's permission before uploading photographs, videos or any other information about them online
- We do not write or upload 'off-hand', hurtful, rude or derogatory comments and materials. To do so is disrespectful and may upset, distress, bully or harass

How do we show common decency online?

- We do not post comments that can be considered as being intimidating, racist, sexist, homophobic or defamatory. This is cyberbullying and may be harassment or libel
- When such comments exist online, we do not forward such emails, tweets, videos, etc. By creating or forwarding such materials we are all liable under the law

How do we show common sense online?

- We think before we click
- We think before we upload comments, photographs and videos
- We think before we download or forward any materials
- We think carefully about what information we share with others on-line, and we check where it is

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saved and check our privacy settings

- We make sure we understand changes in use of any web sites we use
- We block harassing communications and report any abuse

Parental Responsibility

I understand that as parents, we have a key role to play in creating a safe ICT learning environment and culture, through promoting internet safety at home and hence reinforcing the messages taught in school. We acknowledge that there may be additional equipment found in the home, not normally associated with school use (for example, games consoles) that offer internet connectivity, therefore we also need to be aware of the potential hazards related to these items.

Sanctions

Any actions online that impact on the school and can potentially lower the school's (or someone in the school's) reputation or are deemed as being inappropriate will be dealt with promptly.

In the event that any member of staff, student or parent is found to be posting libellous or defamatory comments on Facebook or other social network sites, they will be reported to the appropriate 'report abuse' section of the network site.

(All social network sites have clear rules about the content which can be posted on the site and they provide robust mechanisms to report content or activity which breaches this.)

In serious cases we will also consider legal action to deal with any such misuse.

Review

The policy will also be reconsidered where particular concerns are raised, where an e-safety incident has been recorded or to incorporate issues raised by emerging technologies.

This policy will be monitored regularly with a full review being carried out annually by the Governing Body.


Useful websites

CEOP (Child Exploitation and Online Protection Centre)
<http://www.ceop.police.uk/>

The Parents' and Carers' Guide to the Internet
<https://www.thinkuknow.co.uk/parents/parentsguide/>

BBC
<http://www.bbc.co.uk/cbbc/topics/stay-safe>

Safer Internet
<http://www.saferinternetday.org/web/guest>

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Bullying online

<http://www.bullying.co.uk/advice/parents-advice>

Cyber Mentors

<http://www.cybermentors.org.uk/>

Acceptable Use & Social Media Agreement Form: Parents

Internet and ICT: During their time at Woodford County High School pupils will have access to ICT equipment giving them access to:

- ✓ the Internet at school
- ✓ a school email account at school and from home
- ✓ the school's online managed learning environment (MLE: Fronter), at school and at home
- ✓ access to online subscription based learning resources (i.e. GCSEPOD, My Maths etc.)
- ✓ ICT facilities, equipment and digital technology, e.g. Desktop/laptop computers (including Raspberry Pi), mobile devices (i.e. tablets, programmable microprocessors, etc.) digital cameras, video cameras, scanners, gaming devices etc.

Use of digital images, photography, video & Video Conferencing: I understand the school has a clear policy on "The Use of Digital Images Videos & video Conferencing" (see P1-3 of this policy) and I support this.

I understand that the school may if necessary use photographs of my daughter or include them in video material to support learning activities.


I accept that the school may use photographs or videos that include my daughter in publicity that reasonably promotes the work of the school, and for no other purpose.

I will not take and then share online, or otherwise make available into the public domain, photographs or videos of other students (or staff) at school events without explicit permission.

Social networking and on-line media: I understand that the school has a clear policy on "The Use of Social Networking and On-Line Media" (see P3&4 of this policy) and I support this.

I understand that the school takes any inappropriate behaviour seriously and will respond to observed or reported inappropriate or unsafe behaviour.

I will support the school by promoting safe use of the internet and digital technology at home hence reinforcing the messages taught in school. I will inform the school if I have any concerns over my daughter's e-Safety.

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Parent's/Guardian's acknowledgement:

I agree to support and uphold the principles of this policy in relation to my child and their use of the Internet, at home and at school.

I have read and understood the school rules for responsible Internet use and give permission for my daughter to access the Internet. I understand that the school will take all reasonable precautions to ensure that pupils cannot access inappropriate materials. I understand that the school cannot be held responsible for the nature or content of materials accessed through the Internet. I understand that the school is not liable for any damages arising from the use of Internet facilities

I agree to uphold the principles of this policy in relation to my own use of the Internet, when that use is related to the school, employees of the school and other students at the school.

Parent's Consent for digital images, photography, video & Video Conferencing

I agree that, if selected, my daughter's work may be published on the school Web site. I also understand that photographs and or video that include my daughter will be published **only** if they comply with the school rules that photographs will not clearly identify individuals and that full names will not be used

I give permission for my daughter to take part in secure internet-based Video conferencing when required to enhance teaching and learning.

Name of Pupil: _____ Form _____

Parent name: _____

Parent's/Guardian's signature: _____ Date: ____/____/____