 Woodford County High School for Girls	Effective Date:	18 January 2021
	Last modified:	11 January 2021
	Document no :	SP 03.05.007
	Replaces Version :	30/01/2020
SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Approved: Strategic Planning 18 January 2021	Page 1 of 8

Table of Contents

Aims	1
Statutory Requirements	1
Summary of Undertaking.....	2
The Use of Digital Images, Video & Video Conferencing.....	2
The Use of Social Networking and On-Line Media	3
Remote Learning and using Microsoft Teams	4
Parental Responsibility	5
Sanctions.....	5
Review.....	6
Useful websites.....	6
Acceptable Use & Social Media Agreement Form.....	7

Aims

Woodford County High School is committed to using innovative educational technology to improve communication, teaching and learning for our pupil and promotes the use of technology in school as all pupils will need the skills and knowledge in whatever field of work they enter when they become an adult. Technology provides us with opportunities to inspire and motivate our young students to achieve individual excellence and engage them fully in their learning.


We ensure that our school IT network is robust and resilient and we do our utmost to ensure the safety of children when using it. It is important that pupils abide by the school rules when using technology in school and inform a member of staff immediately, if they become aware of any misuse

Our suite of Acceptable Use & Social Media Policies [(i) Students, ii) Parents, iii) Staff] exists to ensure that all users are familiar with expectations which are designed to ensure safe ICT usage for everyone in the school community and to promote positive and responsible network and Internet behaviour. This policy is to be read alongside the 'ICT Bring Your Own Device (BYOD)' policy.

Please read carefully and sign at the bottom to show you agree to these terms.

Statutory Requirements

UK data protection legislation
Malicious Communications Act

 Woodford County High School for Girls	Effective Date: 18 January 2021	
	Last modified: 11 January 2021	
	Document no : SP 03.05.007	
	Replaces Version : 30/01/2020	
SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Approved: Strategic Planning 18 January 2021	Page 2 of 8

Computer Misuse Act 1990
 Communications Act 2003
 Sexual Offences Act 2003

Summary of Undertaking

I understand and accept that the school cannot be held responsible for the nature and content of materials accessed through the internet and mobile technologies, but the school takes every reasonable precaution to keep students safe and to prevent students from accessing inappropriate materials. All staff and students receive e-safety training. Parental e-Safety information is made available to me via the school's Weekly Bulletin, the school's website, and parent e-Safety evenings.

I understand that everything my daughter does on the computers in school is monitored and logged and if a teacher is concerned about my child's online safety or her on-line behaviour I will be contacted.


The Use of Digital Images, Video & Video Conferencing

To comply with the UK data protection legislation, we need your permission before we can photograph or make recordings of your daughter.

We also require your permission for your daughter to take part in video conferencing. The school has a Video Conferencing System which enables us when required to link up with other schools and organisations worldwide. Students are able to see and talk to people via the camera.

We follow these rules for any external use of digital images:

- If the student is named in full, we avoid using their photograph unless special permission is given
- If their photograph is used, we avoid naming the student in full unless special permission is given
- Where showcasing examples of pupils work we only use their first names, rather than their full names
- If showcasing digital video work to an external audience, we take care to ensure that students are not referred to by name on the video, and that student's full names are not given in credits at the end of the film
- Only images of students in suitable dress are used
- Staff are not allowed to take photographs or videos on their personal equipment unless they have explicit permission to do so by the Head Teacher
- Students are not allowed to take photographs or videos on their personal equipment unless they have explicit permission to do so by their teacher (if personal equipment is used in school it must be covered by your own insurance policy, (see ICT Bring your own device (BYOD) policy). Students are not permitted to upload this content to social media sites.

 Woodford County High School for Girls	Effective Date: 18 January 2021	
	Last modified: 11 January 2021	
	Document no : SP 03.05.007	
	Replaces Version : 30/01/2020	
SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Approved: Strategic Planning 18 January 2021	Page 3 of 8

Examples of how digital photography and video may be used at school include:

- Your daughter may be photographed (by her teacher or a fellow student) as part of a learning activity.
- Your daughter's image may be used for presentation purposes around the school e.g. in class or wider school wall displays, digital signage, PowerPoint presentation, etc.
- Your daughter's image being used in a presentation about the school and its work in order to share its good practice and celebrate its achievements, which is shown to other parents, schools or educators; e.g. within our school prospectus, on our school website, digital signage etc. On rare occasions, your daughter's picture could appear in the media if a newspaper photographer or television film crew attends an event.

Note: If we want your daughter's image linked to their name we would contact you separately for permission, e.g. if your daughter won a national competition and wanted to be named in local or government literature.

- Your daughter's image (in years 12 & 13 only) will be used for her school ID badge


Examples of how Video Conferencing may be used at school include:

- Staff may use video conferencing to enhance the curriculum by providing learning and teaching activities that allow pupils to link up with people in other locations and see and hear each other.
- All video conferencing activity is supervised by a suitable member of staff. Pupils do not operate video conferencing equipment, answer calls or set up meetings without permission from the supervising member of staff.
- Video conferencing equipment is switched off and secured when not in use
- All participants are made aware if a video conference is to be recorded. Permission will be sought if the material is to be published.

The Use of Social Networking and On-Line Media

Woodford County High school asks its whole community to promote the 3 commons approach to online behaviour:

- **Common courtesy**
- **Common decency**
- **Common sense**

 Woodford County High School for Girls	Effective Date: 18 January 2021	
	Last modified: 11 January 2021	
	Document no : SP 03.05.007	
	Replaces Version : 30/01/2020	
SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Approved: Strategic Planning 18 January 2021	Page 4 of 8

How do we show common courtesy online?

- We ask someone's permission before uploading photographs, videos or any other information about them online
- We do not write or upload 'off-hand', hurtful, rude or derogatory comments and materials. To do so is disrespectful and may upset, distress, bully or harass

How do we show common decency online?

- We do not post comments that can be considered as being intimidating, racist, sexist, homophobic or defamatory. This is cyberbullying and may be harassment or libel
- When such comments exist online, we do not forward such emails, tweets, videos, etc. By creating or forwarding such materials we are all liable under the law

How do we show common sense online?

- We think before we click
- We think before we upload comments, photographs and videos
- We think before we download or forward any materials
- We think carefully about what information we share with others on-line, and we check where it is saved and check our privacy settings
- We make sure we understand changes in use of any web sites we use
- We block harassing communications and report any abuse


Remote Learning and using Microsoft Teams

Remote learning (distance learning) presents incredible challenges and opportunities for teachers, parents and students. This year's changing circumstances call for great flexibility and resilience as learning moves from home to school and back again.

Everyone's circumstances are different. More focused and independent learning from home is easier for some students and families than others. Even very digitally-savvy young people may struggle with educational technology. While some aspects may not transfer easily to online environments, students often learn new skills and develop important personal and academic competencies in distance learning environments. Remote schooling requires teachers and pupils to adapt normal classroom routines to the online world, but the normal high expectations of behaviour will remain in place at all times when interacting with the school from home.

Students are expected:

- Not to attempt to call, chat or set up private groups with other pupils on Microsoft Teams.
- not to attempt to start or record a meeting or lesson.
- to understand that the recording of still images, filmed images or audio of staff or other pupils without permission, and the distribution of such images, is strictly forbidden.

 Woodford County High School for Girls	Effective Date: 18 January 2021	
	Last modified: 11 January 2021	
	Document no : SP 03.05.007	
	Replaces Version : 30/01/2020	
SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Approved: Strategic Planning 18 January 2021	Page 5 of 8

- To blur their background (if this facility is available) when participating in a lesson which involves switching on their camera.
- To leave themselves muted during an audio lesson and use the hand up feature to indicate that they have a question or use the chat feature. They should only unmute themselves when directed to by their teacher
- To think carefully about what is acceptable language with regards to what they say, type or post when using Microsoft Teams. This includes the use of emoji's and images.
- to understand that their behaviour when working as part of an online lesson should be as expected in normal classroom learning: quietly attentive; prepared to ask and answer academic questions; attempt learning tasks in good faith, whatever the challenge; engage respectfully with others when collaborating.
- to hang up at the end of the lesson once instructed to do so. The teacher is responsible for ensuring the meeting is closed.
- Not to attempt to re-join an audio chat once it has ended. The teacher will be notified if this is attempted.

Parental Responsibility

I understand that as parents, we have a key role to play in creating a safe ICT learning environment and culture, through promoting internet safety, at home and hence reinforcing the messages taught in school. We acknowledge that there may be additional equipment found in the home, not normally associated with school use (for example, games consoles) that offer internet connectivity, therefore we also need to be aware of the potential hazards related to these items.

I understand that I should talk to my child about the dangers and consequences of social media (and mobile phone apps) and set guidelines and rules to keep them safe.

I understand that as a parent we may not understand everything about my child's online social life. But recognizing it's important to them makes them feel valued and are more likely to come to me when they encounter problems.

Sanctions

Any actions online that impact on the school and can potentially lower the school's (or someone in the school's) reputation or are deemed as being inappropriate will be dealt with promptly.

In the event that any member of staff, Governor, student or parent is found to be posting libellous or defamatory comments on Facebook or other social network sites, they will be reported to the appropriate 'report abuse' section of the network site.

(All social network sites have clear rules about the content which can be posted on the site and they provide robust mechanisms to report content or activity which breaches this.)

In serious cases we will also consider legal action to deal with any such misuse.

SCHOOL POLICY

Acceptable Use and Social Media Policy - Parent

Effective Date:	18 January 2021
Last modified:	11 January 2021
Document no :	SP 03.05.007
Replaces Version :	30/01/2020

Approved:
Strategic Planning
18 January 2021

Page **6** of **8**

Review

The policy will also be reconsidered where particular concerns are raised, where an e-safety incident has been recorded or to incorporate issues raised by emerging technologies.

This policy will be monitored regularly with a full review being carried out annually by the Governing Body.

Useful websites

CEOP (Child Exploitation and Online Protection Centre)
<http://www.ceop.police.uk/>

The Parents' and Carers' Guide to the Internet
<https://www.thinkuknow.co.uk/parents/parentsguide/>


BBC
<http://www.bbc.co.uk/cbbc/topics/stay-safe>

Safer Internet
<http://www.saferinternetday.org/web/guest>

Bullying online
<http://www.bullying.co.uk/advice/parents-advice>

Cyber Mentors
<http://www.cybermentors.org.uk/>

Student report a concern to a school mentor
<https://woodford.tootoot.co.uk>

 Woodford County High School for Girls	Effective Date: 18 January 2021	
	Last modified: 11 January 2021	
	Document no : SP 03.05.007	
	Replaces Version : 30/01/2020	
SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Approved: Strategic Planning 18 January 2021	Page 7 of 8

Acceptable Use & Social Media Agreement Form: Parents

Internet and ICT: During their time at Woodford County High School pupils will have access to ICT equipment giving them access to:

- ✓ the Internet at school
- ✓ a school email account for use at school and at home
- ✓ Office 365 for use at school and at home
- ✓ Show My Homework
- ✓ access to online subscription based learning resources (i.e. GCSEPOD, Snaprevise, My Maths, Kerboodle etc.)
- ✓ ICT facilities, equipment and digital technology, e.g. Desktop/laptop computers (including Raspberry Pi), mobile devices (i.e. tablets, programmable microprocessors, etc.) digital cameras, video cameras, scanners, gaming devices etc.
- ✓ New Technologies introduced via the schools Innovation lab (ie Robots, virtual reality headsets Drones, etc).

Use of digital images, photography, video & Video Conferencing: I understand the school has a clear policy on “The Use of Digital Images Videos & video Conferencing” (see P1-3 of this policy) and I support this.

I understand that the school may if necessary use photographs of my daughter or include them in video material to support learning activities.


I accept that the school may use photographs or videos that include my daughter in publicity that reasonably promotes the work of the school, and for no other purpose.

I will not take and then share online, or otherwise make available into the public domain, photographs or videos of other students (or staff) at school events without explicit permission.

Social networking and on-line media: I understand that the school has a clear policy on “The Use of Social Networking and On-Line Media” (see P3&4 of this policy) and I support this.

I understand that the school takes any inappropriate behaviour seriously and will respond to observed or reported inappropriate or unsafe behaviour.

I will support the school by promoting safe use of the internet and digital technology at home hence reinforcing the messages taught in school. I will inform the school if I have any concerns over my daughter’s e-Safety.

 Woodford County High School for Girls	Effective Date:	18 January 2021
	Last modified:	11 January 2021
	Document no :	SP 03.05.007
	Replaces Version :	30/01/2020
SCHOOL POLICY Acceptable Use and Social Media Policy - Parent	Approved: Strategic Planning 18 January 2021	Page 8 of 8

Parent's/Guardian's acknowledgement:

I agree to support and uphold the principles of this policy in relation to my child and their use of the Internet, at home and at school.

I have read and understood the school rules for responsible Internet use and give permission for my daughter to access the Internet. I understand that the school will take all reasonable precautions to ensure that pupils cannot access inappropriate materials. I understand that the school cannot be held responsible for the nature or content of materials accessed through the Internet. I understand that the school is not liable for any damages arising from the use of Internet facilities

I agree to uphold the principles of this policy in relation to my own use of the Internet, when that use is related to the school, employees of the school and other students at the school.

Parent's Consent for digital images, photography, video & Video Conferencing

I agree that, if selected, my daughter's work may be published on the school Web site and/or school prospectus. I also understand when specific additional permission is given that photographs and or video that include my daughter will be published **only** if they comply with the school rules that photographs will not clearly identify individuals and that full names will not be used.

I give permission for my daughter to take part in secure internet-based Video conferencing when required to enhance teaching and learning.

Name of Pupil: _____ Form _____

Parent name: _____

Parent's/Guardian's signature: _____ Date: ____/____/____